

In The Claims:

Claim 1 - 7. (Cancelled)

Claim 8. (Original): An end module for an automotive vehicle, comprising:
a first exterior body panel;
a second exterior body panel abuttingly engaged with said first exterior body panel; and
a license plate bracket mounted to said end module, with said bracket comprising:
a generally planar body having a front side adapted to receive a license plate, and a rear side; and
a plurality of self-locking retention structures extending from the rear side of said generally planar body, with said retention structures comprising at least a primary retention structure adapted to extend through a passage formed in said first exterior body panel, with said primary retention structure locking itself upon a wall of said passage, and with said self-locking retention structures further comprising a secondary retention structure adapted to extend through a port defined by the abutment of said first exterior body panel and said second exterior body panel, with said secondary retention structure locking itself upon at least one of said first and second exterior body panels.

Claim 9. (Original) An end module for an automotive vehicle according to Claim 8, wherein said first exterior body panel comprises a valance panel, and said second exterior body panel comprises a bumper.

Claim 10. (Original) An end module according to Claim 8, wherein said license plate bracket has a single primary retention structure and a plurality of secondary retention structures, with each of said secondary retention structures comprising a generally flat strap extending through a generally flat port defined between said first and

second exterior body panels, and with said secondary retention structures each terminating with an integral retainer toggle.

Claim 11. (Original) An end module according to Claim 10, wherein each of said retainer toggles comprises a sprag formed integrally with a generally flat strap.

Claim 12. (Original) An end module according to Claim 8, wherein said license plate bracket has a plurality of primary retention structures and a plurality of secondary retention structures, with each of said primary retention structures comprising a generally flat strap having a hook end for engaging one of said exterior body panels, and with each of said secondary retention structures comprising a generally flat strap extending through a generally flat port defined between said exterior body panels, and with said secondary retention structures each terminating with an integral retainer toggle.

Claim 13. (Original) An end module according to Claim 8, wherein said passage comprises an air passage.

Claim 14. (Canceled)